



**Maryland Health Benefit Exchange  
Board Meeting  
June 12, 2012  
1:00 p.m.-4:00 p.m.  
Cecil County Health Department  
401 Bow Street, Elkton 21921**

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| 1:00-1:10 | Opening/ General Updates<br>Joshua Sharfstein, M.D. and Rebecca Pearce<br>Board Chair and Secretary, DHMH; Executive Director, MD Health Benefit Exchange |
| 1:10-1:20 | Advisory Committee Update<br>Jennifer Goldberg & Tom Saquella, Board Members  |
| 1:20-1:50 | Communications and Outreach Plan & Brand Name Decision<br>Danielle Davis, Director, Communications and Outreach, MD Health Benefit Exchange               |
| 1:50-2:10 | Appeals and Grievances Plan<br>Kristine Hoffman, Assistant Attorney General, Counsel, MD Health Benefit Exchange  |
| 2:10-2:30 | Performance Measures<br>Leslie Lyles Smith, Director of Operations, MD Health Benefit Exchange  |
| 2:30-3:00 | Individual Billing and Payment<br>Kevin Yang, Chief Information Officer, MD Health Benefit Exchange   |
| 3:00-3:20 | Project Progress Report<br>Yohance Green, Project Manager, MD Health Benefit Exchange   |
| 3:20-3:30 | Next Steps/Close  |

**Next Regular Meeting:  
June 20, 2012 (Conference Call)  
9:00-11:00 a.m.**